

# WEDNESDAY RADIO

MARCH 27, 1957

KABC - 790	KFI - 640	KHJ - 930	KPOL - 1540
KALI - 1430	KFOX - 1280	KIEV - 870	KPOP - 1020
KBIG - 740	KFWB - 980	KLAC - 570	KRKB - 1150
KBLA - 1490	KGER - 1390	KMPC - 710	KWIZ - 1480
KDAY - 1580	KGFJ - 1230	KNX - 1070	KWKW - 1300
KFAC - 1330	KGIL - 1260	KPMC - 1560	KXLA - 1110

KFI news broadcasts today: 6, 7, 7:45, 8:30, 9:55, 11:45, 12:30, 4, 5, 5:45, 9, 10, 11, 11:55.

**6:00 A.M.**  
 KMPC-Whittinghill  
 KFAC-Coffee Concert  
 KHJ-Fearless Follies  
 KABC-Martin Agronsky  
 KLAC-News, Haynes  
 KFI-Bishop, News  
 KNX-Bob Crane  
 6:15  
 KFI-Farm H-Lites  
 KABC-Fred Beck  
 6:30  
 KFWB-Ballance  
 KABC-News, Beck  
 KFI-Hit the Road  
 6:55  
 KABC-You & Future  
 KHJ-Weather-fax  
**7:00 A.M.**  
 KFI-Bishop, News  
 KDAY-Frank Evans  
 KNX-Hugh McCoy  
 KABC-Fred Beck  
 KPOL-HI-FI Melody  
 KHJ-News, Hemingway  
 KLAC-News, Haynes  
 KMPC-News, Whittinghill  
 KFAC-Concert, News  
 KFWB-News, Ballance  
 7:10  
 KNX-Business Report  
 7:15  
 KFI-Hit the Road  
 KABC-News  
 KNX-Bob Crane  
 KHJ-Breakfast Gang  
 7:30  
 KNX-Frank Goss  
 KABC-Fred Beck  
 KBIG-Catalina Bandstand  
 7:45  
 KFI-Report, Bishop  
 KNX-Harry Babbitt  
 KHJ-News, Greene  
 7:55  
 KHJ-News, Freed  
 KFI-Bulletin Board  
**8:00 A.M.**  
 KNX-Bob Crane  
 KFI-News  
 KABC-News, Beck  
 KHJ-Chiff Engle  
 KLAC-News, Haynes  
 KMPC-World News  
 KFAC-Stock Market  
 KFWB-News, Norton  
 8:05  
 KFI-Hit the Road  
 8:15  
 KNX-D. Valle, News  
 KGFJ-Voice of Blind  
 KHJ-Help Wanted  
 KFAC-Sports  
 KMPC-Bus. News, Sports  
 KFWB-Ballance Show  
 8:20  
 KFAC-Freeway HI-FI  
 8:25  
 KHJ-News  
 8:30  
 KFI-News, Bishop  
 KNX-Bob Crane  
 KHJ-Bible Inst.  
 KABC-News  
 KLAC-Balter, Haynes  
 KFAC-News, Joy  
 KMPC-Whittinghill  
 KGFJ-Divine Science  
 8:35  
 KABC-Garden Guide  
 8:45  
 KFI-Andy & Virginia  
 KNX-Howard Miller  
 KABC-News  
 KFAC-Unity View  
**9:00 A.M.**  
 KNX-Wendy Warren  
 KABC-B'fast Club  
 KFWB-News, Ballance  
 KFAC-Concert  
 KHJ-News, KGFJ-Music Time  
 KLAC-News, Haynes  
 KMPC-News, Whittinghill  
 KFI-News  
 9:05  
 KHJ-Gabriel Heatter  
 KFI-Andy & Virginia  
 9:10  
 KHJ-G. Hauser  
 9:15  
 KNX-Backstage Wife  
 KHJ-C. Brown  
 9:30  
 KFI-Ladies Day  
 KNX-Helen Trent  
 KLAC-Bill Bradley  
 KFAC-Piano: News  
 KFWB-Music, Jarvis  
 KHJ-Norma Young  
 KDAY-J. Adams

9:45  
 KNX-Gal Sunday  
**10:00 A.M.**  
 KNX-Nora Drake  
 KFI-News  
 KHJ-Newspaper of the Air  
 KABC-True Story  
 KFAC-Concert Stage  
 KMPC-News: I. Cook  
 KFWB-News: Jarvis  
 10:05  
 KFI-Bandstand  
 10:15  
 KNX-Ma Perkins  
 KHJ-Tello-Test  
 10:30  
 KNX-Dr. Malone  
 KABC-Music  
 KFAC-Music Loom  
 KHJ-Jack Wagner  
 10:45  
 KNX-Road of Life  
**11:00 A.M.**  
 KNX-News  
 KFI-News  
 KLAC-News, Bradley  
 KMPC-News, J. Cook  
 KHJ-News, KBIIG-Catalina Bandstand  
 KABC-Jack Paar  
 KFAC-Music Masters  
 KFWB-News: Jarvis  
 11:05  
 KNX-Right to Happiness  
 KHJ-News  
 KFI-Bandstand  
 11:15  
 KNX-2nd Mrs. Burton  
 KABC-J. J. Anthony  
 KFAC-Folk Song  
 KHJ-Queen for a Day  
 11:30  
 KNX-Strike It Rich  
 KPOL-Merchants' Quiz  
 KFI-Art Baker  
 KFAC-Music: News  
 KABC-Beat the Record  
 11:45  
 KNX-Pat Buttran  
 KFI-News  
**12 NOON**  
 KFI-Farm Report  
 KNX-News  
 KHJ-Bob Greene  
 KFWB-News: Jarvis  
 KABC-News, KFAC-Lunch Concert  
 KPOL-News today  
 KMPC-News: Cook  
 12:15  
 KFI-Cal Agr.  
 KNX-N. McClinch  
 KPOL-Cloud 9  
 KHJ-Cedric Foster  
 KABC-Harvey News  
 12:30  
 KFI-News  
 KNX-Art Linkletter  
 KHJ-Jack Wagner  
 KABC-Mildred Younger  
 KDAY-Chico Searna  
 KFWB-L. Finley  
 KLAC-Del Moore  
 12:45  
 KFI-Music  
 KFAC-News: D. Joy  
 KHJ-Ed Hart  
**1 P.M.**  
 KMPC-News: Ira Cook  
 KFI-News  
 KNX-A. Godfrey  
 KFWB-News: Finley  
 KHJ-News, Hart  
 KABC-Hank Simms  
 KFAC-Serenade  
 1:05  
 KFI-Star Matinee  
 1:15  
 KHJ-J. Wagner  
 1:30  
 KFI-Hilltop House  
 1:45  
 KFI-Pepper Young  
**2:00 P.M.**  
 KFWB-News: Finley  
 KABC-Hank Simms  
 KHJ-Bob Freed  
 KBIIG-Catalina Bandstand  
 KMPC-News: Grant  
 KFI-News  
 2:05  
 KHJ-J. Wagner  
 KFI-Mary Hickox  
 2:30  
 KNX-Ruth Ashton  
 KFAC-Pops Concert  
 KFI-Woman in My House  
 2:40  
 KNX-Weather  
 2:45  
 KNX-Phillip Norman  
 KFI-Dr. Gentry  
**3:00 P.M.**  
 KFAC-News: Keyboard  
 KLAC-News: Del Moore  
 KABC-News: Weaver

KMPC-News: J. Grant  
 KDAY-Bob McLaughlin  
 KFAC-News: Finley  
 KFI-Local News  
 KHJ-News  
 3:05  
 KHJ-Jack Wagner  
 KFI-Dick Sinclair  
 3:15  
 KNX-Matinee  
 3:30  
 KFAC-World of Opera  
 KPOL-Music  
 KHJ-Lynn's Hollywood  
 KFWB-Larry Finley  
 3:45  
 KHJ-The Answer  
**4:00 P.M.**  
 KHJ-F. Lewis Jr.  
 KFWB-News: Finley  
 KLAC-News: A. Cooper  
 KFI-News  
 KFAC-Musical  
 KMPC-News: Grant  
 KPOL-Carousel Pt. 1  
 4:10  
 KFI-B. Wheeler  
 4:15  
 KHJ-Hemingway  
 4:25  
 KABC-M. Block  
 4:30  
 KPOL-Pop Concert  
 KMPC-J. Grant  
 KABC-Sports: Weaver  
 KHJ-Tello Test  
 4:45  
 KHJ-Sam Hayes  
 4:50  
 KNX-Point of Law  
 4:55  
 KNX-City Editor  
 KHJ-Bob Greene  
 KFI-News  
**5:00 P.M.**  
 KFI-News, Weather  
 KPOL-Carousel Pt. 2  
 KNX-Ed Murrow  
 KFWB-News: Ballance  
 KABC-News, Sports  
 KFAC-Serenade  
 KHJ-B. Brundige  
 KMPC-News: Stewart  
 5:10  
 KABC-News  
 KHJ-News  
 5:15  
 KFWB-Clove Hermann  
 KFI-News  
 KNX-C. Alcott  
 KABC-News  
 KHJ-Newsreel  
 5:20  
 KABC-Mel Allen  
 5:30  
 KFAC-Varieties  
 KHJ-Bob & Ray Harmon  
 KABC-News  
 KFI-Feature Wire  
 5:35  
 KFWB-Bill Ballance  
 5:45  
 KLAC-Sports: S. Balter  
 KFI-News: Shaw  
 KNX-E. Goss  
 KABC-News  
 5:55  
 KNX-News  
**6:00 P.M.**  
 KFI-B. Haworth  
 KFWB-News: Ballance  
 KPOL-Music-Comedy  
 KNX-Chick Hearn  
 KGFJ-Request Perf  
 KLAC-News: A. Cooper  
 KMPC-B. Kelly: Sports  
 KFAC-News, Concert  
 KABC-News: Morgan  
 6:15  
 KMPC-News  
 KNX-Lowell Thomas  
 KABC-News Beat  
 KHJ-B. Brundige  
 KFI-Sports  
 6:25  
 KHJ-H. Wismer  
 6:30  
 KHJ-Virgil Pinkley  
 KPOL-Music a la Carte  
 KMPC-B. Stewart  
 KFAC-Music  
 KFI-Man On Go  
 KNX-H. Hickman  
 KABC-William Winter  
 6:35  
 KNX-Amos n' Andy  
 6:45  
 KHJ-Sam Hayes  
 KABC-Record Rack  
 KFI-Art Baker  
 6:55  
 KHJ-News  
 KABC-People-News  
**7:00 P.M.**  
 KFI-News  
 KNX-News  
 KFWB-News: Daniels  
 KMPC-Stewart  
 KABC-John Vandercook

KFAC-Intermezzo  
 KHJ-Gab. Heatter  
 7:05  
 KABC-Flights  
 KNX-Melody  
 KFI-Bill Goodwin  
 7:15  
 KHJ-Behind Story  
 7:30  
 KFAC-Encores  
 KNX-R. Q. Lewis  
 KHJ-Gang Busters  
 KFI-Oscar Awards  
 7:45  
 KFI-One Man's Family  
 7:55  
 KABC-News  
 KHJ-News  
**8:00 P.M.**  
 KHJ-H. Horn-Blower  
 KMPC-News: Stewart  
 KABC-Pres. Eisenhower  
 KFWB-News: Daniels  
 KFAC-Evening Concert  
 KLAC-News: G. Norman  
 8:05  
 KNX-Senate Labor  
 8:25  
 KABC-News, Ewing  
 8:30  
 KHJ-Family Theater  
 KNX-World Tonight  
 8:50  
 KNX-Sevareid  
 8:55  
 KNX-News  
**9:00 P.M.**  
 KHJ-News  
 KNX-Tune Table  
 KMPC-News: Stewart  
 KFWB-News  
 KABC-Meet the Band  
 KLAC-News: G. Norman  
 KGFJ-Harlem House Party  
 9:05  
 KFWB-Rosary Hour  
 9:15  
 KHJ-Fulton Lewis Jr.  
 KFWB-Daniels Den  
 9:25  
 KABC-News  
 9:30  
 KHJ-Pres. Eisenhower  
 KMPC-Dancetime  
 KFI-Calling  
 KNX-Gil Henry  
 KABC-Mystery Time  
 9:45  
 KHJ-State Labor Hearings  
 9:55  
 KABC-Music  
 KHJ-Basil Rathbone  
**10:00 P.M.**  
 KFI-Reporter  
 KPOL-String Shift  
 KHJ-Gab. Heatter  
 KFWB-News: Daniels  
 KFAC-Music Crossroads  
 KABC-Late News  
 KNX-10 O'Clock Wire  
 10:05  
 KHJ-Geo. Crowell  
 10:15  
 KFI-Joy Forever  
 KABC-Dr. Balles  
 KNX-B. Kenneally  
 10:25  
 KNX-Tom Hanlon  
 10:30  
 KFI-Thing Called Life  
 KNX-P. Norman  
 KMPC-Dancetime  
 KABC-Music  
 10:45  
 KFI-Al. Foska  
**11:00 P.M.**  
 KFI-News  
 KFWB-News: Daniels  
 KNX-News  
 KLAC-News: G. Norman  
 KHJ-Newsweek  
 11:10  
 KNX-Merry Go Round  
 11:15  
 KFI-Sports  
 11:30  
 KFI-Now Hear This  
 KMPC-Dance Time  
 KGFJ-House Party  
 KNX-Music Till Dawn  
 11:45  
 KFI-News  
 KABC-Orchestra  
**12:00 P.M.**  
 KFI-Ben Hunter  
 KPOL-Night Music  
 KABC-Rourke's Party Line  
 KLAC-News: Music  
 KFAC-Music  
 KFWB-News: Music 'til 6 a.m.  
 KMPC-News: On Till Dawn  
 KXLA-Nite Life  
**1:00 A.M.**  
 KGFJ-Night Club